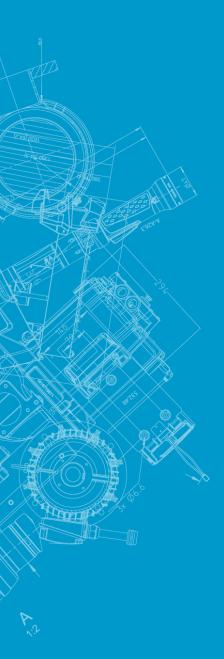




**AUTOMAN: The** professional global solution

Aluminium & Cast Iron Technology



## Content

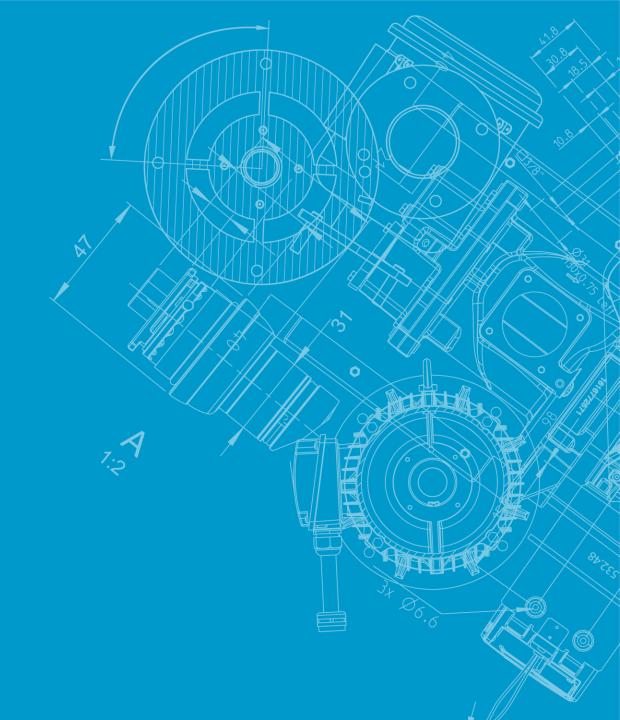
- 1. Introduction
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- 4. Sales and documentation



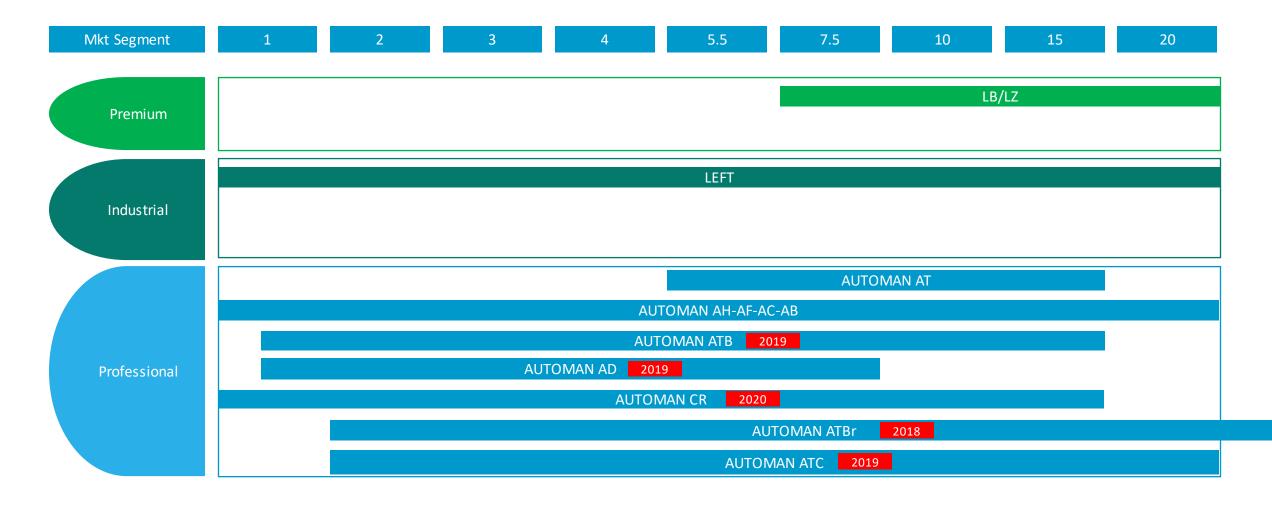




# Introduction



## **Product mapping**





## **Positioning**

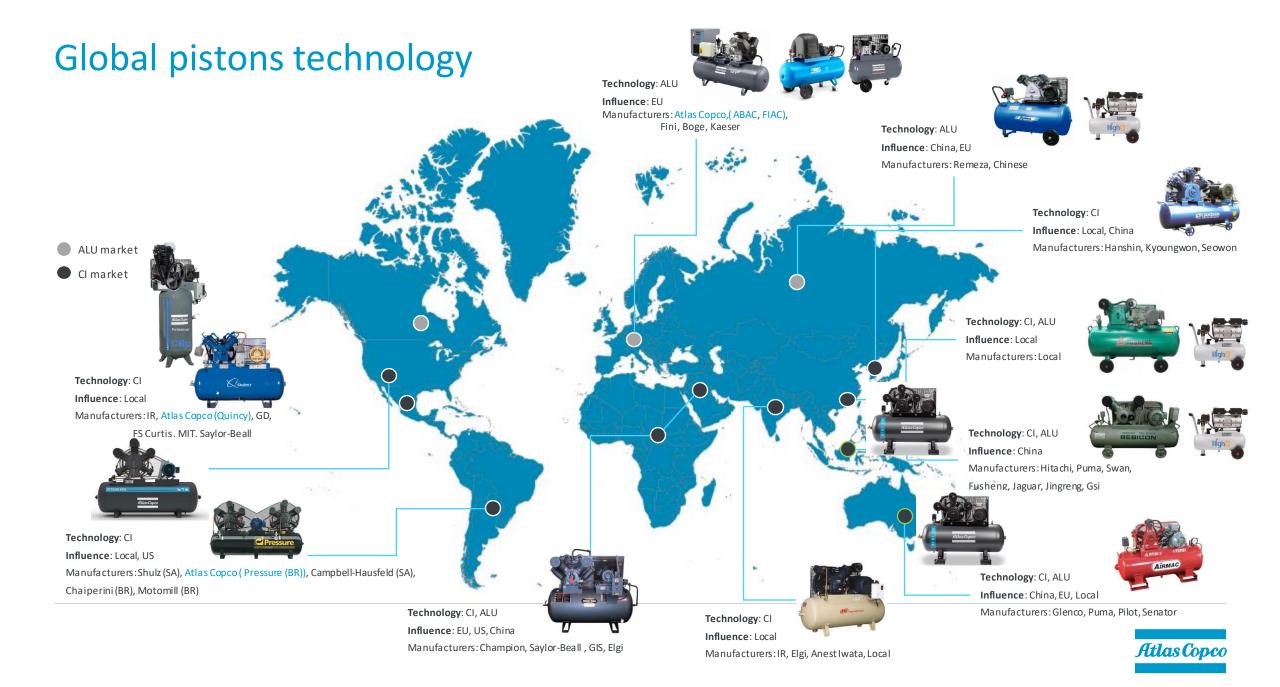
#### PROFESSIONAL MARKET

- Aluminum Automan Piston
  - Cost efficient machine for low duty demand
- Cast Iron Automan Industrial
  - More industrial customer
  - Heavy duty demand and rough condition

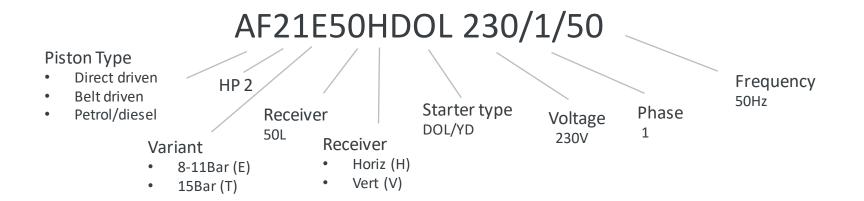


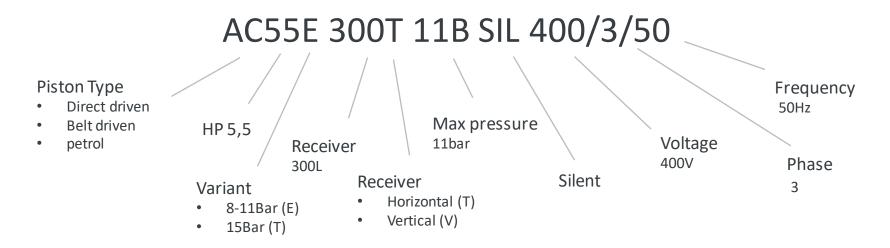






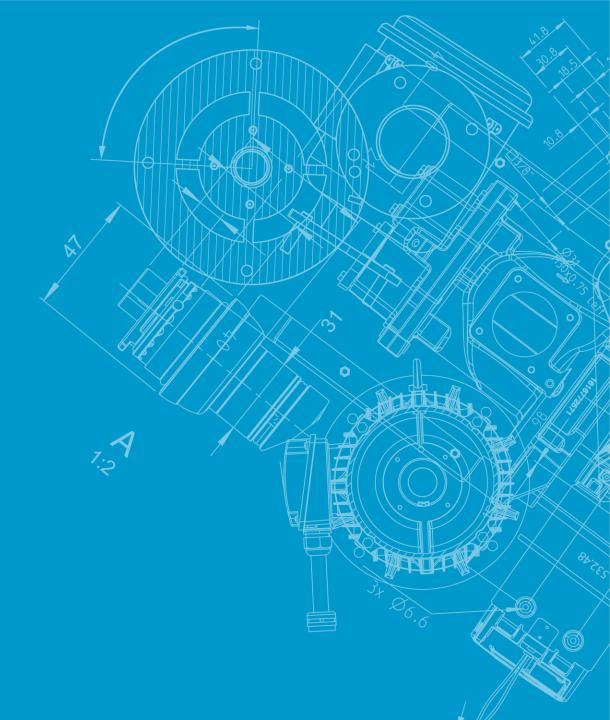
### Nomenclature







# **Automan Aluminium**



## **Automan Aluminium**



AH-AF







AC Petrol/diesel

AC

- AC, AB
  - Belt drive 2-20 HP
  - Aluminum Pump
  - TM/BM & Silent versions
  - Petrol/diesel version



- Direct driven 1-3hp
- Aluminum Pump
- TM version

## AF-AH

#### **Direct Driven**

- AH
  - Oil less
  - 1 till 2 HP
  - 8 Bar
  - 1 cylinder
  - 1 stage
  - 5 variants
    - Portable or mobile
  - Rec 6.9l, 9l or 24l



- AF
  - Oil lubricated
  - 2 till 3 HP
  - 10 Bar
  - 1 or 2 cylinders
  - 1 stage
  - 9 variants
    - Stationary or mobile
  - Rec 91 till 901









## AF-AH

#### **Features**

#### AH direct driven

| Product Feature                       |               | Customer benefit         |
|---------------------------------------|---------------|--------------------------|
| Small and handy                       | $\rightarrow$ | Easy use "plug and play" |
| Oil-free, motor flanged to compressor | $\rightarrow$ | Minimum maintenance      |
| Low-weight construction               | $\rightarrow$ | portable                 |



#### AF direct driven

| Product Feature              |               | Customer benefit           |
|------------------------------|---------------|----------------------------|
| Built-in overload protection | $\rightarrow$ | Maintenance-free operation |
| Efficient cooling            | $\rightarrow$ | Longerlifetime             |
| Inhouse European<br>design   | $\rightarrow$ | No compromise on quality   |



## AC-AB

#### **Belt Driven**

- AC (Europe)
  - 2 till 20 Hp
  - 10 till 15 bar
  - 2 cylinders
  - 1 or 2 stage
  - 6 variants
  - BM , TM, silent, mobile
  - Rec 27l till 900l







#### AB (Africa & Middle east)

- 2 till 15Hp
- 10 & 11 bar
- 2 cylinders
- 1 or 2 stage
- 8 variants
- BM , TM, silent
- Rec 50l till 900l





## AC-AB

### **Features**



| Product Feature                 |               | Customer benefit        |
|---------------------------------|---------------|-------------------------|
| Biggerpump, lower RPM           | $\rightarrow$ | Longerlifetime          |
| High quality components         | $\rightarrow$ | Extended reliability    |
| Competitive price/quality ratio | $\rightarrow$ | competitive             |
| Aluminium pump                  | $\rightarrow$ | Avoid condensation risk |



### Automan silent

• Thanks to the silencing hood our silenced Automans are only as loud as a family and can be installed at the workplace.



















## AC

#### **Petrol and Diesel**

- AC Petrol
  - 4 variants
    - 4, 5.5, 7.1 and 10 hp
  - 10 & 14 bar
  - Receiver 22l (11+11) till 270l
  - Portable, Roll bar or stationary
  - Honda engine

#### **Product Feature**

Silencer extension kit







#### AC Diesel

- 2 variants
  - 7 an 11 hp
- 14 bar
- Receiver 270l
- Stationary

#### **Product Feature**

LED control

Silencer extension kit







## Aluminium range from CJK AD/AB 1,5-7,5HP

### Direct & Belt Driven, 10 bar

- Australia, Pakistan & Kazakhstan
- Receivers 50l till 500l









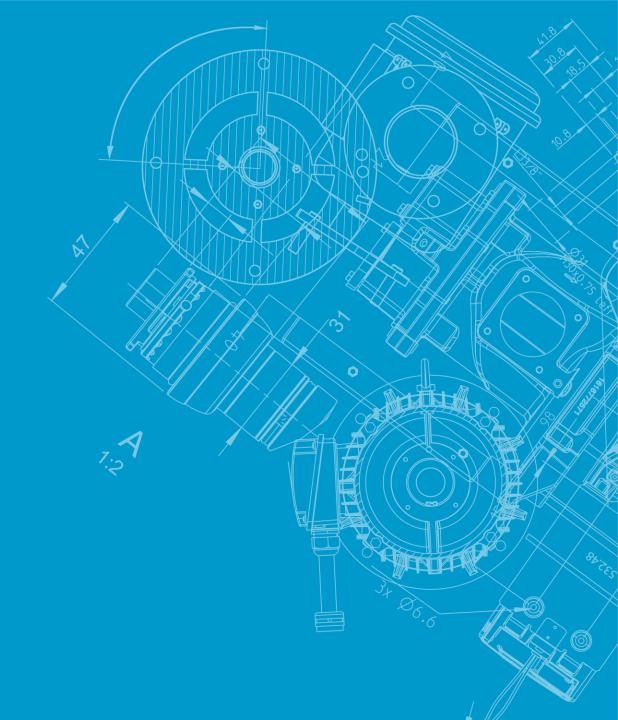
| Product Feature  |               | Customer benefit            |
|--|---------------|-----------------------------|
| Large sight glass on pump  | $\rightarrow$ | Easy to check oil level     |
| Stainless steel valves & valve plates  | $\rightarrow$ | Minimize energy losses      |
| Tank & motor certifications  | $\rightarrow$ | According local regulations |
| Cylinder heads with deep cooling fins, aluminium flywheel and copper outlet pipe | $\rightarrow$ | Ensure strong cooling       |







## **Automan Cast Iron**



## Why Cast Iron

| Product Feature  |               | Customer benefit |
|--|---------------|------------------|
| Solid, high quality components   | $\rightarrow$ | Indestructible   |
| High cooling performance<br>Long service interval<br>Heavy duty cast iron design, longer duty<br>cycles than aluminium | $\rightarrow$ | Extreme          |
| Dust and shocks are not problem  | $\rightarrow$ | Ductile          |

Competitive RRP

Perfect for industrial applications.



## AT- Global

- Global
- 5,5-15HP
- 11Bar
- BM and TM
  - Receivers 90l till 500l



| Product Feature   |               | Customer benefit                       |
|---|---------------|--|
| Genuine parts   | $\rightarrow$ | Extended live and reliability          |
| Optimum service intervals                                   | $\rightarrow$ | Cost-effective service solution        |
| Atlas Copco's ALTAIR 150 oil                                | $\rightarrow$ | offer sustainable lubricant properties |
| Oversized thickness for the air Vessel<br>Robust base frame | $\rightarrow$ | Safe in the hardest conditions         |







## **Extension Cast iron range**

- Market studies
  - Professional segment using cast iron technology as the major technology
  - Distributors promote competitors cast iron products nowadays
  - Different markets different needs
    - → Competitive range to *increase market share*
    - → **Local** Products local production
- Provide customer value using proven technology, well recognized in the region
- Improved logistics
- Provide performance according to the market expectations
  - Specific requirements on pumps, motors, vessels, FAD, rpm, noise level



## Dedicated ranges/regions



Range: CR

- Pressure Pump

- 4 variats (PP, BM & TM)

Produced: US, Quincy Bay Minet

Markets: US, Canada





Range: AT

Markets: Global

- 4 variants (BM & TM)

Produced: Italy ITR (Abac)



Range: ATB
- Puma Pump
- 6 variant (TM)

- Rec 100l till 500l

Markets: Oceania, SEA

**Produced**: China CJK (Fiac Jiagnmen)

## **ATB**

- Oceania & SEA
- 1,5 15HP
- 10 bar
- TM
  - Receivers 50l till 500l







| Product Feature             |               | Customer benefit                            |
|-----------------------------|---------------|---|
| Condor pressure switch      | $\rightarrow$ | Maximize reliability and performance        |
| Metal belt guard            | $\rightarrow$ | Protects both operator and compressor belts |
| Tank certifications         | $\rightarrow$ | According local regulations                 |
| Filter regulator & hand bar | $\rightarrow$ | Easy control                                |







## **ATBr**

- Latin America
- 2-30 HP
- 140 till 175 PSI
- Only TM
  - Receivers 100l till 500l
  - Vertical
  - Horizontal





| Product Feature                      |               | Customer benefit                        |
|--------------------------------------|---------------|---|
| Highly durable design                | $\rightarrow$ | Heavy duty                              |
| Every component is easily accessible | $\rightarrow$ | Easy maintenance                        |
| Options available                    | $\rightarrow$ | Customize your piston to fit your needs |





## **ATC**

- India
- 2-20HP
- Max 12 Bar
- Only TM
  - Receivers 100l till 500l





| Product Feature                                 |               | Customer benefit   |
|---|---------------|--|
| Easily accessible parts for servicing           | $\rightarrow$ | Simple maintenance   |
| Optimized heat balance and cast iron components | $\rightarrow$ | High reliability and increased lifetime (limited risk of condensation) |
| safety valve installed on the receiver ensures  | $\rightarrow$ | releasing the pressure in case of high pressure in the receiver        |







## CR

- North America
- 2-15HP
- 135 till 175 PSI
- Only TM
  - Receivers 8 till 120Gals
  - Vertical
  - Horizontal

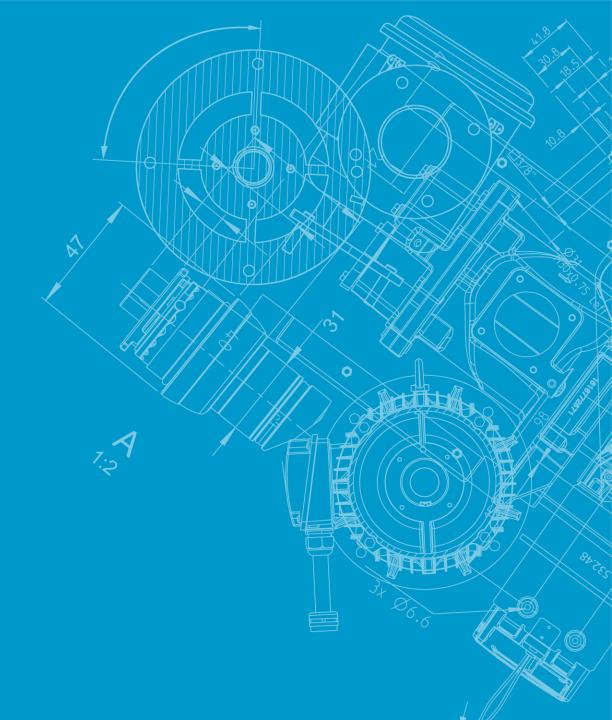


| Product Feature                      |               | Customer benefit                        |
|--------------------------------------|---------------|---|
| TEFC Motor & NEMA4 Control panel     | $\rightarrow$ | According local regulations             |
| Every component is easily accessible | $\rightarrow$ | Easy maintenance                        |
| Options available                    | $\rightarrow$ | Customize your piston to fit your needs |





# Sales & Documentation



## **MARKET SEGMENTS**









AGRICULTURE















## **Automan Sales Channel**

Sales through DEALERS



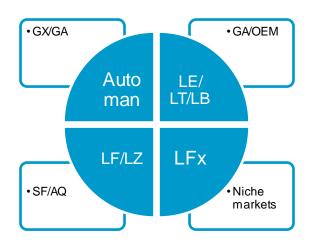
Need to work on dealer relationship and expand dealer network







## Sales strategy – segmented upselling









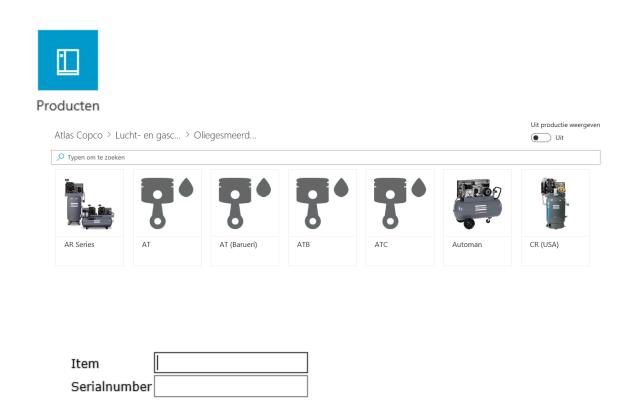






#### **Documentation**

- Documentation can be found via business portal
  - Business Portal products
    - Drawings
    - Manuals
    - Leaflets
    - ...
  - Service connect pistons
    - ASL (Spare part lists)
    - Certifications

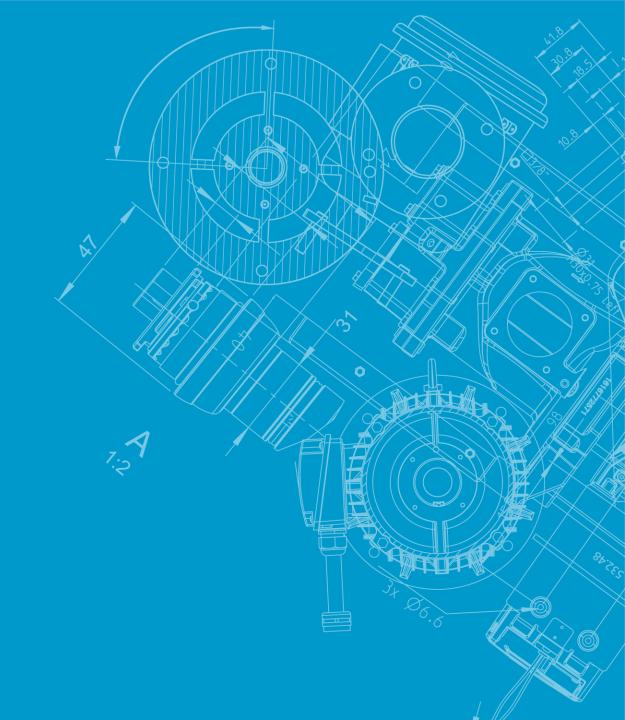


Go to piston documentation

Search



Q&A



# Atlas Copco

